

Frequently Asked Questions

What do I need to participate?

- Undecorated 7' Fraser Fir Christmas tree.
- Tree Stand.
- Access to electricity.
- Signage with your Business Name & Charity.
- Collateral material to post on your Company website, social media pages, or direct mail to clients or customers.

What does my Business provide?

- Employees or volunteers to decorate your tree.
- A Charity to receive a portion of the voting donations from your tree.
- All tree decorations including lights, decorations, & topper (*Lights must be outdoor certified*).
- Extension cord(s) for lights.

When can we decorate our tree?

Tuesday, December 4 or Wednesday, December 5 (9:00 AM – 8:00 PM)

How does voting work?

- Votes cost \$1 per ticket & can be purchased at the Holiday Forest at Homestead Gardens in Davidsonville, Maryland.
- On-site voting takes place beginning Dec. 6 at Homestead Gardens, Davidsonville, and ends Dec. 9 at 4:00 PM.
- Online voting begins Dec. 6 (24 hours a day) at RotaryLightsofKindness.org. Online voting ends Dec. 10 at 4:00 PM.
- For every vote your tree receives, half will be donated to your designated Charity and half will be donated to the Rotary Club of South Anne Arundel County Charitable Foundation.
- The Cash Donation Prize will be split amongst the Charities of the three trees with the most votes.

What happens to the tree after the event?

All trees must be dismantled or removed on Monday, Dec. 10th or Tuesday, Dec. 11th. If you wish to donate your tree to a family in need, please let Rotary know prior to the event.

Any tips for a Prize Winning Tree?

- Employee Excitement. Encourage your staff to work together to choose a Charity they would like to support and the theme of the tree. Bring competition into the event!
- Get your Charity involved. Encourage team building by combining the creative efforts of your business and your designated Charity.
- Design a Creative Tree. Utilize the Charity's mission with the concept and design of the tree.
- Customer Excitement. Let your clients and customers know about your tree! Ask them to visit Homestead Gardens and vote your tree.

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